

The Wisconsin Evaluation Collaborative (WEC)

Helping UW-Madison projects build stronger evaluations and win competitive grants

Who is WEC and how can we help?

WEC is a community of evaluators with diverse content and methodological expertise. We center our work on responding to what our partners need, drawing on high evaluation standards to support strong implementation and outcomes. For over a decade we have provided our partners a wide range of evaluation, capacity building, and technical assistance services. We have a record of writing successful evaluation plans for competitive local and federal grant proposals. Housed in the Wisconsin Center for Education Research (WCER) in the School of Education at UW-Madison, we serve as highly accessible, in-house partners for campus grants and projects.

By partnering with WEC in the early stages of a project, ideally during the grant drafting or initial development phase, we can ensure your evaluation and capacity building structures are in place and aligned to project goals AND funding requirements. For instance, we can help write a competitive and relevant evaluation narrative to enhance grant proposals. Throughout our work, we embed practices that deeply respect and uplift the communities and partners served, with a specialized focus on contextually responsive evaluation methods.

Why should UW projects go “in house” with WEC?

We are a skilled, experienced, and highly flexible team that designs projects to fit a wide variety of organizational needs. Working with a campus partner provides distinct advantages:



Streamlined Administration: Shared campus infrastructure ensures faster agreement and payment processes.



Maximized Grant Budgets: Zero indirect charges mean a greater percentage of your funding goes directly toward project work.



Contextual Understanding: Our deep knowledge of UW and the Wisconsin landscape reduces the learning curve.



Actionable: We manage the evaluation with practical frameworks for data collection and analysis, freeing your team to focus entirely on core research and program execution.

What services and supports does WEC offer?



Serve as external evaluator for campus grants and projects at UW-Madison



Logic modeling and evaluation planning



Crafting research and evaluation questions



Capacity building and technical assistance



Building data collection tools such as surveys and focus groups



Collecting and analyzing qualitative and quantitative data including statistical analysis



Developing continuous improvement systems



Dissemination and data visualization



Embedding community and contextually centered evaluation frameworks and practices

Talk with our team about your project



Please visit our website for a full list of WEC's services, resources, staff bios, contact information, full list of partners and more: wec.wcer.wisc.edu. Complete [this brief form](#) to get started.



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